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# SARAH KARINJA

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## EXPERIENCE

### **Gap Factory • NY • Textile Designer • Boys, Toddler Boys, Newborn Boy & Girl • 2021 - Present**

- Create print and pattern for Boys, Toddler Boys, Newborn: Boy, Girl, and Neutral categories.
- Contribute to adult categories when appropriate.
- Focus on creating pattern that works across all shops for family outfitting.
- Work closely with design counterparts to create exciting brand-appropriate artwork for each division.
- Create inspirational mood boards and perform extensive market research, and comp shopping.
- Maintain and curate all seasonal pattern boards and communication tools with cross functional teams.
- Upload and organize all pattern to Centric PLM, and communicate with Production Design partners.

### **Freelance • Textile, Graphic, Packaging Designer • 2018 - 2021**

- Work closely with creative directors, designers, and clients to achieve their art and production needs.

### **Sears • Art Director Kids and Baby • 2016 - 2018**

- Managed team of in-house, remote, and freelance artists.
- Created Spencer, an original exclusive Layette line with original characters for Jaclyn Smith.
- Art-directed Newborn lines from start to finish, and contributed original artwork.
- Assisted with creation of print, pattern, and graphics for 9 brands under Sears and Kmart.
- Partnered directly with Kids Design Director to manage artwork direction under tight deadlines.
- Communicated with International Business Offices and approved strikeoffs in PLM and FTP.

### **Freelance • Textile Designer/Print Stylist/Graphic Designer • 2014 - 2016**

- Work closely with creative directors and designers to achieve impeccable production-ready artwork.
- Sample clients: Gerber, Oliver & Rain, Angel Dear, Gap, Mac & Moon, Kanopy, TaDah, and OshKosh.

### **Gap, inc. • Baby Gap • NY • Textile Designer/Print Stylist • 2012 - 2014**

- Directed all Print and Pattern for Gap Kids/Baby product, Infant Girls, Boys, and Newborn.
- Partnered directly with Creative Director and Product Manager to achieve impeccable, iconic prints.
- Directed in-house CAD artists to execute design aesthetic.
- Successfully prioritized and managed workflow to ensure all deadlines were met.
- Managed in-house development and documentation of digital and fabric textile archives.
- Conducted extensive seasonal retail, runway, trend, lifestyle, and print research.
- Introduced cost effective resources, such as CAD team memberships to the FIT Textile Library.

### **Walmart, Inc. • NY • Senior CAD Artist • Swimwear • Newborn Boys and Girls**

### **OshKosh • NY • Senior CAD Manager • Boys and Layette**

### **Little Me, LLC. • NY • Head Artist • Boys, Girls, Layette**

### **Carter's Inc. • GA • Senior Artist • Boys and Girls**

## SKILLS

- Adobe Creative Suite • Ned Graphics • Kaledo • Hand Drawing and Painting • Centric PLM

## EDUCATION

### **The Creative Circus • Savannah College of Art and Design • AMA Management Training**

- Weaving, Dyeing, Screenprinting, and Sewing Courses • History of Decorative Arts study